



**Dear Valued Member of the National Rugby League and Touch Football Australia**

I am writing on behalf of the National Rugby League (NRL) and Touch Football Australia (TFA) which have recently joined forces to create **'a place on the field for everyone'**.

At a major launch featuring some of the biggest names in both sports, we officially signed a Memorandum of Understanding to form a strategic alliance with the aim of creating **'Australia's largest sporting community'**.

There is significant strategic, cultural and operational alignment between both sporting bodies and the opportunities this alliance creates are significant. Listed as key opportunities in our communication has been the following:

- Bringing together well over 1 million participants across the nation and an opportunity for all ages, abilities and genders playing our games every day of the week, all year round; and
- It will also create a dual track pathway from grassroots to elite for both contact and non-contact forms of the games.

In order to achieve our growth objectives and achieve the collaboration we are targeting we are relying on localised solutions. This is where we are looking for your support and assistance.

All sports compete for 'green space' and our new alliance presents the opportunity for both parties to achieve mutual objectives through the sharing of facilities. We encourage all of our members to look at ways in which they can work with the state or local affiliated bodies to secure an annual footprint.

We believe that the benefits of collaboration in this specific area will result in increased participation which is a primary driver for the partnership.

This is an important milestone for both sports and as we enter into this new phase of growth is something that all of us should be very proud of.

We will be working on the construct and implications of our new partnership in the coming months and can't wait to see you on the field soon.

For more information about the strategic alliance, please visit: [www.touchfootball.com.au](http://www.touchfootball.com.au)

Kind regards,

A handwritten signature in black ink, appearing to read 'Colm Maguire'.

**Colm Maguire**  
**Chief Executive Officer**  
**Touch Football Australia**