

## **New Touch Football Membership Model**

As of 1 July 2023, TFA will be replacing the existing team-related affiliation fees with an individual membership model, managed via MySideline. This means, as an affiliate, you will no longer be required to collect affiliation fees and insurance on our behalf.

Historically, technology has been our greatest barrier but following upgrades to MySideline, we are now able to move forward. This is a significant change for our sport – one that we have been working on with key stakeholders for the past couple of years. In July 2021, we released our current strategic plan which outlined our intent to transition the model during this cycle; and over the past 18 months our team has been working in partnership with the NRL, NSWTA and QTF to bring it to life.

As you are aware, our existing team-based affiliation model relies on a portion of competition fees being passed on to cover insurance and to help offset the cost administration, amongst other things. A great deal has changed since this model was introduced and it is important that we evolve to meet the needs of our membership and a technology driven society.

A key benefit of the new membership model is it provides a quick and simple online registration and payment experience for the participant; for affiliate administrators it removes the inconvenience, risk and work load from having to collect affiliation and insurance fees on our behalf.

So, how will it work?

- » From 1 July, we will be utilising the MySideline platform to manage membership, including payment.
- » Rather than you collecting and passing on insurance/affiliation fees for each team in every season, participants will pay a \$22.00 annual membership via MySideline, prior to being able to register into a competition.
  - There will also be a state/territory membership fee which will vary from location to location, except for NSWTA and QTF who will continue to collect team-based affiliation fees. NSWTA and QTF will provide information direct to affiliates on how this will work.
- » Once a player has paid their annual membership, they will be able to play in as many competitions as they like. Of course, they will still have to pay affiliate's competition fees to cover the cost of running the venue. As competition fees no longer include our affiliation/insurance fees, competition costs will now be lower.
- » On 30 June each year, the player's membership will expire, and they will need to renew it before registering into another competition. For competitions that wrap around the 30 June/1 July period, players will remain registered in that competition until it is complete. They will simply be required to renew their membership before they register into the next new competition they play.







» Affiliation to the sport is now directly linked to individuals registering into competitions via MySideline. That means affiliates will not be required to pay anything to be affiliated to the sport, however the use of the platform will become compulsory in order to access the benefits of affiliation including insurance. We understand that not all affiliates use the platform to manage competitions; that doesn't have to change, however all players must now register via MySideline.

## What is included in the membership?

The membership fee includes GST and transaction costs and provides our community with access to:

- » Exclusive TFA benefits and discounts through a growing range of commercial partners including early access and discounted NRL ticketing and merchandise.
- » The purpose-built membership and competition management platform, MySideline.
- » A National Insurance Scheme that protects you, your club and the players through personal accident, public liability and management liability policies.
- » Online and face to face delivered education resources for volunteers, players, coaches, and referees.
- » The best social sport experience in the country with over 300 competition locations throughout Australia.
- » The world's best Touch Football representative pathway.
- » Local, regional, state and national events and programs.
- » Protection for you and your club through some of the best and most inclusive sport policy.
- » And, for those who play multiple competitions, this is a shift from 'the more you play, the more you pay' to a 'pay once, play often' model which will reduce the cost of participation.

We understand that this a considerable change and that you may have further questions, so we have a developed a list of <u>FAQs</u> and created a membership <u>hub</u> which we hope covers all of your queries. In the coming months, we will be releasing more information, including instructional videos and guides to provide assistance to members across each state and territory.

If you need additional support, you can contact our team via <a href="mailto:membership@touchfootball.com.au">membership@touchfootball.com.au</a>.

Yours sincerely

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