



TFA Apparel Licensing Program - FAQs

How does Licensing affect me?

Licensing provides checks and balances regarding the use of Touch Football Australia (TFA) Intellectual Property (IP). Suppliers must adhere to several regulations and standards in order to be endorsed as approved suppliers. These companies are the only suppliers that have the right and permission to use any TFA logo on apparel. Teams, regions, entities and states will need to choose one of ten TFA endorsed companies to supply uniforms if they wish to use TFA logos on these items.

Which logos are applicable under this license?

Any logo created by TFA is applicable including but not limited to: the suite of NRL Touch Football logos (ex NSW and QTF), The Emu's (National Team Logo), TFA corporate logo, NTL Logo, NYC logo, NRL Touch Premiership logo, School Series logo and TFA State event / league logos.

Are TFA Logos compulsory on uniforms?

For select tournaments, such as NTL, NYC and specific TFA affiliated state events (ex NSW & QLD) it is yes. Please check the relevant competition / tournament conditions of entry for specific advice.

We deal with a company that holds a NSWTA and/or QTF license, but not a TFA license. Does that grant us permission to use TFA IP?

No, companies must hold a national license to use TFA IP.

What happens if my uniform supplier is selected?

Great, you can continue to use your supplier. Some designs may need to alter slightly to align with the TFA Uniform guidelines which your supplier will work with you on directly if required

What happens if our uniform supplier is not selected?

Unfortunately, if you wish to or are required to use TFA IP you'll need to source an approved supplier. If you don't need to use TFA IP you can continue with your supplier albeit without TFA IP.

How long is a license term?

Three years (May 2020 – May 2023)

What happens in the event of a breach?



Breaches will be assessed on a case by case basis.

How will we know what suppliers we can use?

A list of suppliers will be displayed on the TFA Website and included in all applicable event/competition conditions of entry documents

Note: The Apparel Licensing Program does not alter any commercial partnership agreements for apparel or event merchandising held with TFA, NSWTA or QTF.