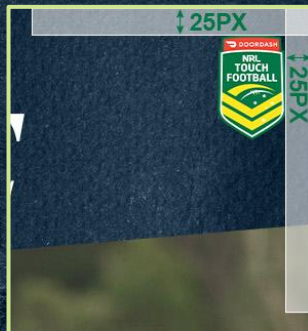




TEA & STATE LOGO USAGE

LOGO USAGE



These are instructions as to how the TFA logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication.



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

CORE COLOURS

These are the core colours of the digital brand,
to be used across all core TFA brand assets.

Dark Navy Blue
#1a3144

TFA Green
#047746

Light Green
#e3edb7

White (text only)
#ffffff

MEMBER STATES COLOURS

Member states colour palettes
to work alongside TFA core
branding.

NSW



#FFFFFF



#0A2744



#043673



#6DABE4

SA



#FFFFFF



#001641



#E32726

QLD



#FFFFFF

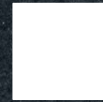


#8C1D40

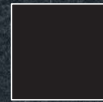


#D1AD7F

TAS



#FFFFFF



#231F20



#008656

ACT



#FFFFFF



#FFCE00

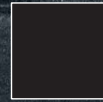


#22408F

WA



#FFFFFF



#231F20



#FFCF01

VIC



#FFFFFF

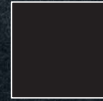


#23366F

NT



#FFFFFF



#231F20



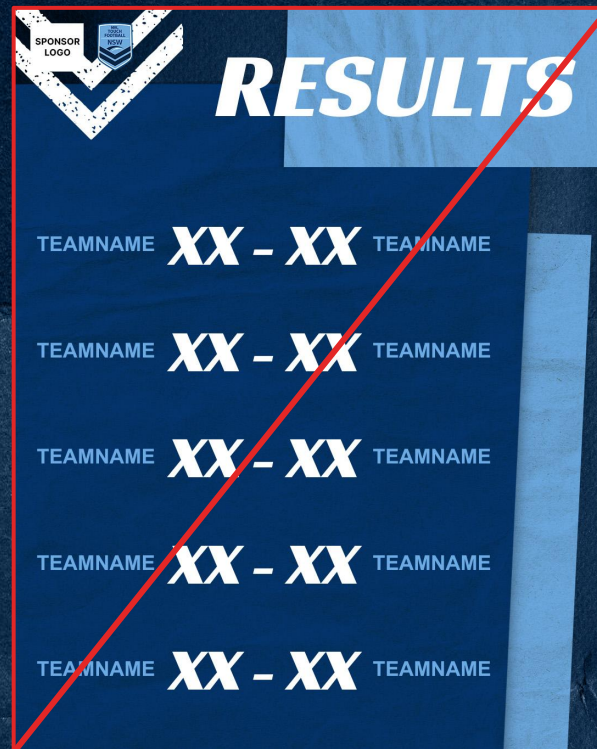
#D35E13

LOGO USAGE



These are instructions as to how the NSW logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the QLD logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



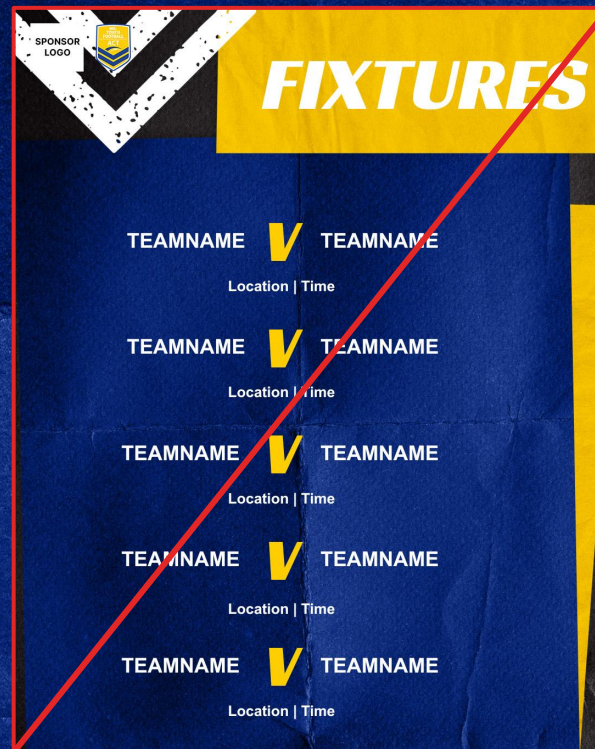
In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the ACT logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the NT logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication.
Continuing the spacing when paired with other logos



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the SA logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



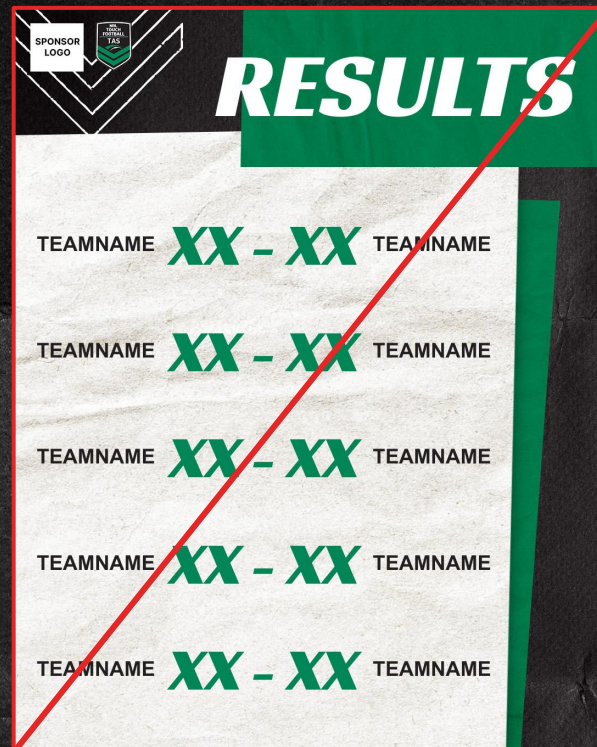
In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the TAS logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the VIC logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication. Continuing the spacing when paired with other logos



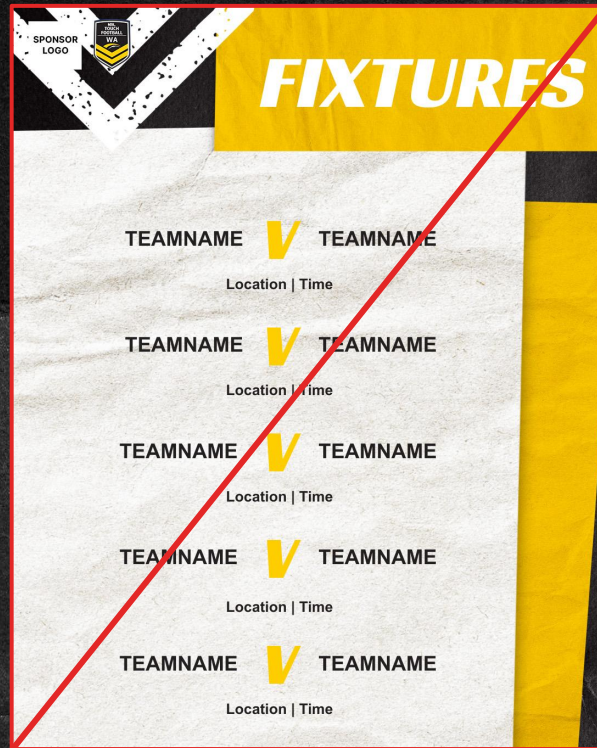
In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

LOGO USAGE



These are instructions as to how the WA logo should be used across different social media and digital assets.

Please respect clear space around the logo in relation to the asset and publication.
Continuing the spacing when paired with other logos



In situations where the logo blends into the background. Place a contrasting coloured paper element behind the logo.

THANK YOU

