TFA and QTF Apparel Licensing Program: FAQs

Q: What is new with the Apparel Licensing Program?

A: TFA and QTF have aligned their individual ALPs to create a more streamlined and consistent national approach for teams, affiliates, regions, and apparel suppliers. This alignment reduces financial burden on participants while improving efficiency and strengthening brand consistency across touch football uniforms and events.

While NSW Touch Association (NSWTA) will continue operating its own program for now, the intention is for NSWTA to transition into the amalgamated program when their current agreement expires in 2028.

Q: How does licensing affect me?

A: Only selected suppliers will have permission to use TFA and QTF IP. Clubs, affiliates, and regions will need to choose one of these providers to supply uniforms to meet the updated uniform guidelines.

Q: How long is a license term?

A: The license term will run from 1 March 2026 – 31 July 2028.

Q: Do I need to buy new uniforms?

A: That will depend on a range of factors. Please see the following flowchart illustrating the various scenarios: **APL Decision Tree**

Q: If my apparel provider currently holds a license but did not receive a new license in the upcoming program, will I need new uniforms?

A: If you wish to or are required to feature TFA or QTF IP on your uniforms, you will need to source them from an approved supplier from 1 March 2026.

Q: If my apparel provider currently holds a license and is successful in renewing their license in the upcoming program, will I need new uniforms?

A: Great, you can continue to use your supplier and TFA and QTF IP. Any new uniform designs will need to meet the new TFA and QTF uniform guidelines. If your existing uniform does not align with the new guidelines and you wish to participate in the events listed below, you will need to apply to TFA or QTF for dispensation. Please note that from 1 January 2027, it will be a requirement for all uniforms to meet the guidelines in order to attend these events.

For QTF clubs, affiliates and regions, it is compulsory to display both the Touch Football Australia (TFA) and Queensland Touch Football (QTF) logos on team uniforms to participate in:

- Queensland State Cup
- Queensland Junior State Cup
- DoorDash National Youth Championship
- The Championships (NTL)
- Any future national representative competition or event

For teams and affiliates located in TFA Alliance States (WA, TAS, SA, VIC, NT, ACT), the relevant state logo and the TFA logo are required on uniforms to participate in:

- State Cup (or equivalent)
- Junior State Cup (or equivalent)
- DoorDash National Youth Championship
- The Championships (NTL)
- Any future national representative competition or event

Q: How many suppliers can I order from?

A: There are eight (8) licenses issued, with two additional (2) licenses provided to TFA and QTF Apparel Partners, New Balance and Tribal Sport.

Q. What criteria did TFA and QTF consider when selecting successful suppliers?

A: TFA and QTF have ensured that the suppliers chosen represent a variety of price points, design options, and order lead times, providing sufficient options for all teams, affiliates, and regions' needs.

Q: Does this include New South Wales Touch Association (NSWTA)?

A: Not at this stage. NSWTA will continue to operate its own apparel licensing program. However, the intention is for NSWTA to transition into the amalgamated national program when its current agreement concludes in 2028.

NSWTA has been incorporated into the revised Uniform Rules and Guidelines document. For NSWTA clubs, affiliates, and regions attending the following national events, both the TFA and NSWTA logos must be displayed as outlined in the guidelines:

- DoorDash National Youth Championships,
- The Championships (NTL), and
- Any future national representative competition or event.

Q: Where will the TFA and QTF logo be positioned be on our uniforms?

A. Please refer to the following uniform guidelines: **Touch Football Uniform Rules & Guidelines - Version 5.1**

Q: What happens in the event of a breach?

A: All breaches will be taken seriously and be reviewed on a case-by-case basis. All entities will be required to submit uniform designs to the event organisers for approval as per the events conditions of entry.

Any breaches may result in disciplinary action up to and including financial penalties for the club, affiliate, or region.