

# Touch Football Australia x Red Rooster Community Club of the Year

## Guidelines

### Introduction

These guidelines set out the requirements for the Community Club of the Year (CCOY)

The CCOY is a strategic initiative of Touch Football Australia (TFA) to implement a meaningful, nationally led volunteer recognition program. TFA is responsible for administering the program.

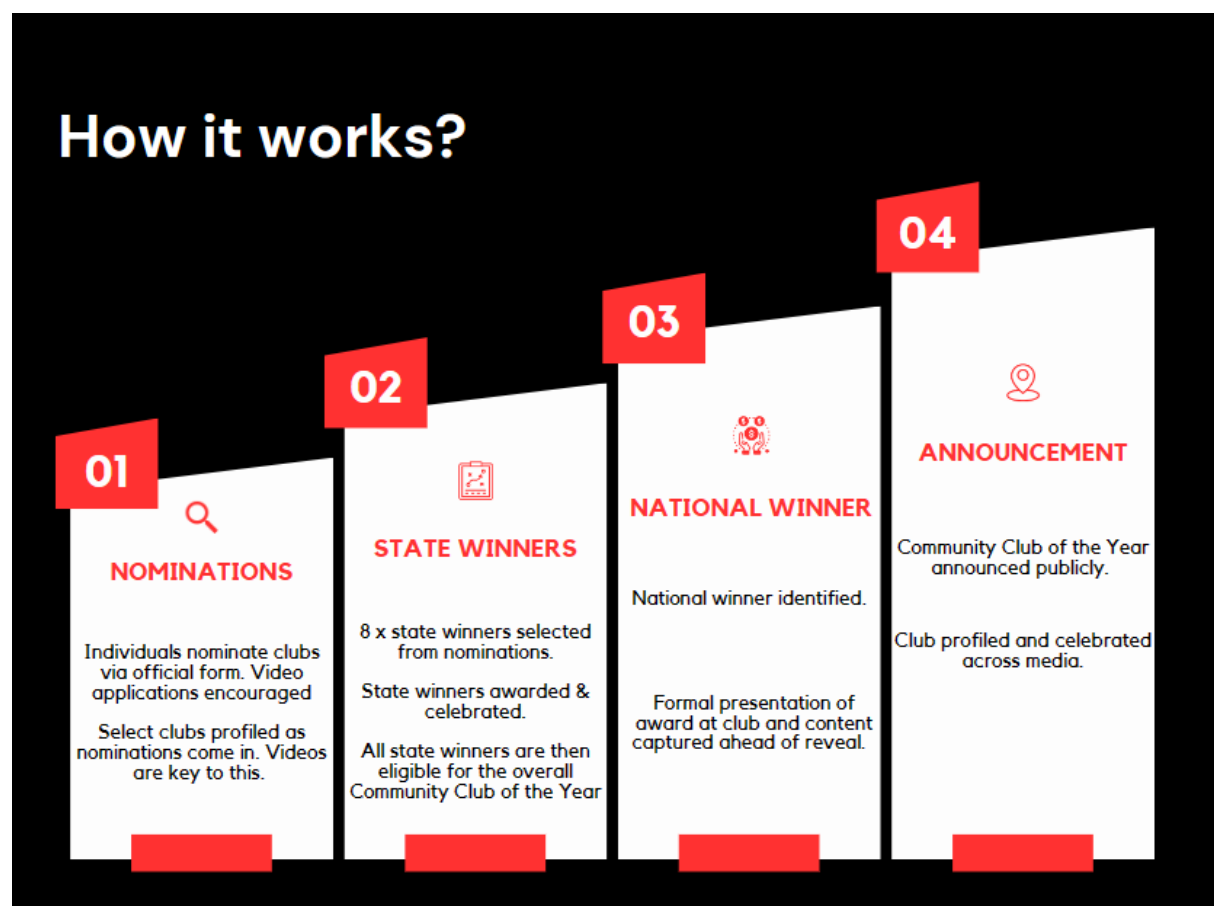
The CCOY is proudly supported by Red Rooster.

### Objectives

The objectives of the CCOY are to acknowledge, celebrate and reward grassroots affiliates (clubs). This recognition will be linked to inclusion and growth initiatives implemented in local communities that either grow the sport or enhance the experience of participants.

TFA has partnered with Red Rooster who share our passion for local communities and together will provide \$10,000 in cash and prizes to support further growth.

### How it Works



## **Important Dates**

The following dates apply to this round/program:

Applications Open:	2 June 2023
Applications Close:	31 July 2023
Applications Reviewed/ Assessment:	1-27 August 2023
Applicants Notified:	From 27 August 2023
Content Capture:	From 1 September 2023
Winners Announced Publicly:	From 25 September 2023

## **Winners**

There are a total of nine (9) winners.

Eight (8) x state winners and one (1) x overall national winner (Community Club of the Year).

The 8 x state winners will become eligible for the national Community Club of the Year. One club from the state winner pool will be adjudged the national winner.

The eventual national winner will receive both the state and national prize.

## **Prize Pool**

The total prize pool is \$10,000.00.

The national winner will receive \$5,000 cash from Red Rooster, a TFA prize pack including 25 x Steeden Mighty Touch Footballs, 1 x dual strap carry bag, 1 x hand pump, 50 x safety markers and 2 x Powerade 20L coolers (total value is \$6,000.00).

8 x state winners will receive \$500 Red Rooster catering voucher (total value = \$4,000.00).

Prizes are not transferable.

If there is no Red Rooster within 50km of a State winner's location, TFA reserves the right to select an alternative prize to the same value.

## **Eligibility Criteria**

### **Who is eligible?**

- TFA affiliated touch football competitions (i.e. affiliates, local competitions).

### **Who is ineligible?**

- Non-Touch Football sporting organisations
- Unaffiliated Touch Football competitions
- Regional or state Touch Football bodies

- Clubs that do not operate affiliated competitions.
- Individual participants.

All applicants must be located within Australia.

### **How to Apply**

Ensure you meet the eligibility requirements prior to nominating.

Nominating your club is easy and it can be achieved in two simple steps:

- Visit <https://touchfootball.com.au/community-club-of-the-year/application-form> and complete the online application form

### **Assessment Process**

TFA will assess all nominations and determine state and national winners. Applicants will be assessed ensuring that:

- The applicant is eligible;
- The application has been completed in full and truthfully;
- The strength or merit of the application;
- Demonstrated alignment to strategic principles of enhancing the experience or growing the sport.

### **Disclaimers**

These guidelines were accurate at the time of publishing and supersede any or all other terms or advice previously provided.

Participants or club representatives will be photographed or filmed as part of this program. Images or footage, including videos emailed to TFA may and can be used by TFA, Red Rooster or media outlets to promote this program. Please notify TFA in writing if you or any individuals at your club do not wish to be filmed or photographed.