



TFA APPAREL LICENSING PROGRAM APPLICATION INFORMATION 2023-2026



TFA Apparel Licensing Program

Request for License (Official Licensee – NRL Touch Football)

Thank you for your interest in becoming a licensee under the Touch Football Australia (TFA) (NRL Touch Football) Apparel Licensing Program.

The NRL Touch Football Licensing Program controls the use of TFA Intellectual Property across all apparel for teams nationally*. As such, it is a requirement that all companies /organisations /manufacturers wishing to use TFA IP apply for a non-exclusive license.

This involves the rights to the following:

1) A non-exclusive license for the period commencing **1 May 2023 – 31 April 2026**, to affix NRL Touch Football approved logo(s) to apparel items of affiliates, club teams, entities and state teams participating in NRL Touch Football (TFA) affiliated matches / competitions including the following items:

- On Field Playing Tops
- On Field Playing Shorts
- Caps
- Off Field Apparel
- Champion or program clothing

Requests will be reviewed against the relevant criteria of this document.

NRL Touch Football makes no representation or warranty that this document provides all of the information required by your company and encourages those wishing to submit a proposal to make their own queries and assessments.

Any costs incurred in the preparation and submission of proposals or otherwise in connection with this document will be borne by the proposer.

If successful, a license DOES NOT grant approval for manufacturers/suppliers to sell event or online merchandise. This is managed via separate agreement with TFA and State Bodies.

*Note: TFA has sublicensed the NSW NRL Touch Football logo to New South Wales Touch Association and Queensland NRL Touch Football logo to Queensland Touch Football. Both organisations have their own separate licensing programs and uniform guidelines separate to this document / program.

Frequently Asked Questions

Q: Why do we need licensed approval to use TFA IP when we have used it before?

A: TFA has a responsibility to control the unauthorised use of our IP to protect our brand image and to ensure the correct application of logos etc. There have also been numerous organisations pass off as a partner of TFA which is not in the commercial interests of the sport and/or TFA.

Q: Do we need a license to supply Touch Football uniforms?

A: No, TFA IP is not compulsory on team uniforms so you can continue to supply customers without a license. However, many customers do request to use the NRL Touch Football logo and multiple TFA run competitions and events mandate the use TFA IP on uniforms, so a license provides the opportunity to supply these teams/customers.

Q: How many licenses are awarded under this program?

A: A total of ten (10) companies will be provided a license.

Q: Our company has a NSWTA and/or QTF license, does this permit us to use TFA IP?

A: No, state-based licensing programs only apply to that particular state's logos / IP. If you wish to use TFA IP you will need to apply for a national license in addition to any current state arrangements. A national license does provide successful licensees the right to use ACT, NT, SA, TAS, VIC and WA logos.

Q: What logos and IP are relevant to this program?

A: Please refer to the addendum at the rear of this document for a list of relevant logos / IP.

Q: I cannot answer many of the application questions. How should I handle this and how will it affect my chances of getting a license?

A: All questions must be answered to the best of your ability. If you feel that a question does not apply to you, please answer "N/A" and include a brief explanation of why.

Q: Will TFA sign a confidentiality agreement?

A: No, you should not include any information or material with your license application that you want to keep confidential.

Q: How long will the entire application process take?

A: Allow four to six weeks for a response to your application.

A representative from NRL Touch Football will be available to answer any queries regarding the request. Please submit any queries (in writing initially) to the attention of Tim Wyld – General Manager Commercial tim.wyld@touchfootball.com.au

Requests will be assessed against the following criteria:

- Capacity to fulfil high volume orders
- Proven history of major teamwear accounts with sporting bodies and Touch Football affiliates
- Reputation and financial strength
- Product quality
- Capacity and demonstrated ability to abide by all relevant Fair Work Practices

We look forward to receiving your completed application. All submissions must be submitted electronically via the [online application form](#).

Applications Close: 5.00pm (AEST) 30 March 2023

Please note that only official licensed apparel and or merchandise may carry the logos and marks of Touch Football Australia (TFA), and marks registered by TFA or ALRC. TFA vigorously protects the ownership of its intellectual property and will, as appropriate, take legal action against any unauthorised use of these symbols or any unauthorised attempt to associate any company, product or service with TFA or any related marks or logos.

Nothing in this application form shall give rise to any legal or professional relationship between the applicant and TFA. Completion and submission of this application form does not grant the applicant any rights or license to use any intellectual property of TFA or its related bodies corporate. TFA will review and evaluate application forms and may or may not choose to contact applicants to discuss their application and the products disclosed therein.

License Terms

1. IP Ownership

The NRL Touch Football logo(s) is a registered trademark of the Australian Rugby League Commission (ARLC) and Touch Football Australia Limited (TFA). The ARLC grants TFA full permission under this program to manage the rights of this IP on their behalf under the strategic partnership agreement between the two parties.

1. Financial Terms

An annual license fee of \$5,500 (+ GST) is payable by successful applicants in May each year.

2. Duration

Non-Exclusive licenses are valid for a three-year period commencing 1 May 2023 and ceasing 30 April 2026. A new application must be received to continue to use TFA IP outside of this timeframe.

3. Compliance

Successful licensees must comply with the TFA Visual Guidelines and TFA Uniform Guidelines. Copies of both documents will be made available for successful licensees.

Licensee's must have an appreciation and understanding of the image that NRL Touch Football wishes to promote and the connection between the image and the quality, standard and consistency required.

4. Changes

Changes to TFA IP may occur during the life of license agreements. TFA will notify licensees in writing in the event of any changes or updates to logos and other IP. TFA will not be held liable for any costs associated with changes or updates during the life of the agreement.

Application Form

[CLICK HERE TO COMPLETE AN APPLICATION](#)

Applications Close: 5.00pm (AEST) 30 March 2023

Addendum 1: TFA (NRL Touch Football) Intellectual Property

The following (but not limited to) logos are the intellectual property of TFA and are applicable under this non-exclusive apparel license (i.e. a license is required to use):

- DoorDash NRL Touch Football Logo
- NRL Touch Premiership Logo
- Touch Football Australia Corporate Logo (and state executions of this)
- NRL Touch Football ACT Logo
- NRL Touch Football NT Logo
- NRL Touch Football SA Logo
- NRL Touch Football TAS Logo
- NRL Touch Football WA Logo
- NRL Touch Football VIC Logo
- Touch Football Specialised Logo
- All Abilities Logo
- DoorDash First Try Logo (Sporting Schools)
- Inferno National Touch League Logo
- DoorDash National Youth Championships Logo
- NRL League Touch Logo
- Any TFA Centrally Managed Competitions Logos (i.e. City Touch, Darwin Touch, Albert Park, Deakin etc.)
- Any TFA Administered and Delivered Program Logos (i.e. Switch, Youth in Touch etc.)
- Any TFA State Event Logos (i.e. WA State Championships, WA Junior State Championships etc.)
- TFA State League Competition Logos (i.e. VT League logo, Super Series Logo, State League Logo etc.)
- Any TFA State Representative team logo (restricted to TFA apparel partner).